

Sponsorship opportunities

with Hitchin Rugby Club

2020-21





**Be part of the Hitchin Rugby Club family
– your support would be very warmly welcomed.**

Starting from £500 we have sponsorship packages to meet every budget or if you'd like a bespoke package or want to combine a few options just let us know.

**Please contact us with any questions at
Sponsorship@hitchinrugby.com**





Welcome to Hitchin Rugby Club

Having moved to Hitchin back in 1980, I went down to the club one Saturday to watch the game and afterwards went in to the bar for a drink. By the time I left I had been signed up as a member. That is the sort of friendly club Hitchin is.

Since that day I have seen the club grow from one putting out four men's sides to today when we are fielding men's, women's, mini and youth sides and touch rugby. Our membership has grown so much that we had to build six new changing rooms and plan to add a further four when the funds become available.



We would not be able to provide this much rugby without the vital support of our sponsors. Your backing not only allows us to develop the facilities but also to develop our players through arranging courses and visits from external coaches.

Thank you once again and please come and visit us especially on a Sunday when you can see hundreds of children and parents alike, enjoying playing rugby within their Hitchin community.

Gerallt Morgan, President, Hitchin Rugby Club
President@hitchinrugby.com

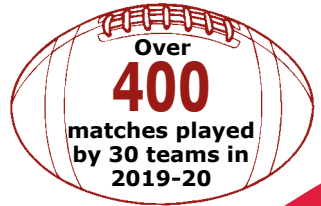
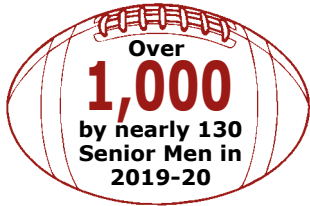


About Hitchin Rugby Club

Hitchin Rugby Club is the largest sports membership club in North Herts with members aged from 4 to 84! We have over 650 Mini & Youth players, four senior Men's sides, a hugely successful Girls Rugby section, a resurgent Ladies squad whom should be fielding a second team next season, along with a touch-rugby team and a not-so-new Vets squad. And all of this is delivered by our army of some 200 lovely volunteers. But what makes us really special is our sense of community and friendly welcome.

We had six new changing rooms built a couple of years ago and have lots of plans for further development to the Club. We are now looking for Sponsors for the 2020-21 season to help us continue reaching out into the community and providing a hub of sport and social community spirit within Hitchin.





Sponsorship packages

PLATINUM SPONSORSHIP PACKAGE

£10,000
+VAT

- Four Twickenham tickets for each of England's Six Nations home games
- Four Twickenham tickets for each of the England Autumn International home games
- 10 tickets to the annual Sponsors' Dinner
- Business logo and full page advert on the clubhouse screens for the full season
- Logo (hyperlinked) on the Hitchin Rugby Club website
- Logo on a warm up top worn before each 1XV match
- Logo on set of team shirts of your choice
- Social Media tag on match-day postings
- Advert in our *Club Points* newsletter – sent out to 1,200+ members



Please email Sponsorship@HitchinRugby.com
or contact Gerallt Morgan, Club President,
if you would like to find out more
about sponsoring Hitchin Rugby Club.

GOLD SPONSORSHIP PACKAGE

£5,000
+VAT

- Two Twickenham tickets for each of England's Six Nations home games
- Two Twickenham tickets for each of the England Autumn International home games
- Six tickets to the annual Sponsors' Dinner
- Business logo and full page advert on the clubhouse screens for the full season
- Logo (hyperlinked) on the Hitchin Rugby Club website
- Logo on one set of warm up tops
- Logo on one set of team shirts
- Social Media tag on match-day postings
- Advert in our *Club Points* newsletter – sent out to 1,200+ members



Sponsorship packages

SILVER SPONSORSHIP PACKAGE

£3,000
+VAT

- Two Twickenham tickets for one of the England Autumn International home games
- Four games tickets to the annual Sponsors' Dinner
- Business logo and full page advert on the clubhouse screens for the full season
- Logo (hyperlinked) on the Hitchin Rugby Club website
- Logo on one set of team shirts
- Social Media tag on match-day postings



BRONZE SPONSORSHIP PACKAGE

£1,000
+VAT

- A pair of tickets to the annual Sponsors' Dinner
- Business logo and full page advert on the clubhouse screens for the full season
- Logo (hyperlinked) on the Hitchin Rugby Club website
- Prominent logo on one set of team shirts (excl. 1XV)
- Social Media tag on match-day postings



Please email Sponsorship@HitchinRugby.com or contact Gerallt Morgan, Club President, if you would like to find out more about sponsoring Hitchin Rugby Club.

PLAYER PACKAGE

£1,000
+VAT

- Sponsor an individual named player's membership fees
- Logo on the player's warm-up top
- A pair of tickets to the annual Sponsors' Dinner
- Business logo and full page advert on the clubhouse screens for the full season
- Logo (hyperlinked) on the Hitchin Rugby Club website
- Social Media tag on match-day postings



SPONSOR A TEAM FOR A SEASON

£500
+VAT

Sponsorship packages are available for 2XV and 3XV Men's; Ladies 2XV; Academy; Touch; and Mini and Youth Teams.

- Logo on one set of team shirts (excluding 1XV)
- Logo on clubhouse screens for the season
- Logo (hyperlinked) on the Hitchin Rugby Club website

Your sponsorship will help your chosen team fundraise for their 2020-21 season.

For items such as new kit, new equipment for training and matches, physio costs, clubhouse running costs etc.





The Clubhouse is alive and buzzing throughout the year. We offer the space for hire, including corporate meetings, birthday parties and celebrations.

**For more information email:
Bookings@hitchinrugby.com**

We also host many club events throughout the year such as EoS Awards dinners, our Sponsors' Dinners, our Christmas Fair, the Herts RFU County Tag Festival 2019, the Hitchin CAMRA beer festival and the Back to Schoolival Rugby Festival.

**If you would like to join as a member of the club email:
ClubSecretary@hitchinrugby.com
or register at our website
www.hitchinrugby.com**

**For more information about sponsorship, please email:
Sponsorship@hitchinrugby.com
or for M&Y sponsorship, please email:
MYSponsorship@hitchinrugby.com**

Your support will be very warmly welcomed.





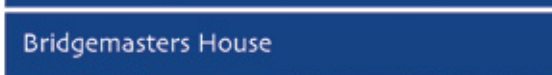
3 Glass Wharf, Bristol



Beacon Lodge



Heaps Mill



Bridgemasters House



mnp

mason navarro pledge

The Strength behind the Building

Proud sponsors of

Hitchin Rugby Club

Consulting Civil and Structural Engineers

Commercial & Mixed Use • Residential • Conservation & Heritage
Automotive • Education • Hotel & Leisure • Industrial • Retail

www.mnp.co.uk



Thank you to all our sponsors from the 2019-20 season



And a big thank you to *The Comet* newspaper
for their continued support.